

Khadi and Village Industries Commission Mumbai

PROJECT PROFILE ON KURKURE TYPE SNACKS SMALL

Introduction :

It is a variety of ready to eat crisp namkin known for its particular taste. Kurkure type extruded products are becoming popular day by dy due to change in the food habits and conveniene to use. The product is being manufactured as per the local taste. It is a cereal (Rice, Corn and Pulses) based convenience food with oil /fat and good source of energy. It is being used in homes, restaurants, parties' etc. by almost every section of the society because of its less cost and easy availability. The annual demand is over 240000 M.T. of extruded product worth over 2400 crores. The product manufactured by Pepsi Foods, Haldiram, and few small units are very popular. There is potential for setting up of few more extruded namkeen-manufacturing units.

1 Name of the Product : KURKURE TYPE SNACKS SMALL

2 Project Cost :

a Capital Expenditure

Land	:		Rs.	Own
Work shed in sq.ft	rented	200	Rs.	40,000.00
Equipment	:		Rs.	600,000.00

Kurkure type Extruder Machine with main motor with feeder hoper etc. capacity 100kg/hr. , Raw Material Mixer with 3 HP motor, Bhatti with frying system, Flavoring system, Vertical Form Fill Seal Collar type machine , , Moister Tester, Working Table, Plastic trays, tubs, weighing balance & other Misc. items.

Total Capital Expenditure	Rs.	640,000.00
b Working Capital	Rs.	529,000.00
TOTAL PROJECT COST :	Rs.	1,169,000.00

3 Estimated Annual Production Capacity:

(Rs. in 000)

Sr.No.	Particulars	Capacity in MT.	Rate	Total Value
1	KURKURE TYPE SNACKS			6258.60
TOTAL		0.00	0.00	6258.60

4 Raw Material : Rs. 5,000,000.00

5 Labels and Packing Material : Rs. 75,000.00

6 Wages (4-Skilled & 4- Unskilled) Rs. 680,000.00

7 Salaries (1-Manager) Rs. 120,000.00

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8	Administrative Expenses	:	Rs.	60,000.00
9	Overheads	:	Rs.	120,000.00
10	Miscellaneous Expenses	:	Rs.	45,000.00
11	Depreciation	:	Rs.	62,000.00
12	Insurance	:	Rs.	6,400.00
13	Interest (As per the PLR)			
	a. C.E.Loan	:	Rs.	83,200.00
	b. W.C.Loan	:	Rs.	68,770.00
	Total Interest		Rs.	151,970.00
14	Working Capital Requirement	:		
	Fixed Cost		Rs.	314,600.00
	Variable Cost		Rs.	5,943,770.00
	Requirement of WC per Cycle		Rs.	521,531.00

15 Cost Analysis

Sr.No.	Particulars	Capacity Utilization(Rs in '000)			
		100%	60%	70%	80%
1	Fixed Cost	314.60	188.76	220.22	251.68
2	Variable Cost	5944.00	3566.40	4160.80	4755.20
3	Cost of Production	6258.60	3755.16	4381.02	4412.48
4	Projected Sales	7000.00	4200.00	4900.00	5600.00
5	Gross Surplus	741.40	444.84	518.98	593.12
6	Expected Net Surplus	679.00	383.00	457.00	531.00

Note : 1.All figures mentioned above are only indicative.

2.This is model project profile for guidance

3.Cost of Project, and its prioiflity will be changed depends on the area, availability of raw Material, man power, power requirement and various other factors etc..